



INVEST
ECUADOR
TOURISM



OPUNTIA - ENDEMUS HOTEL PROJECT

GALAPAGOS – SAN CRISTOBAL



LOCATION

Galápagos Province, Santa Cristobal Island
Alsacio Northia Avenue, Man beach, Puerto Baquerizo
Moreno

Coordinates: 0°53'48.37"S 89°36'32.75"O

INVESTMENT

9,75 Million dollars

FINANCIAL INDICATORS

IRR: 14,5%

NPV: \$ 3 Millions

Payback period:
7 years.



TOURISTIC INDICATORS

Annual number of visits: 593,060 visitors

Hotel occupancy rate: 37% Accumulated provincial result
2021

Average price: USD 80 Accumulated provincial
result 2021

<https://servicios.turismo.gob.ec/visualizador>

Touristic activities:

- Sun & sand tourism
- Adventure
- Gastronomy



OBJECTIVE

Implement touristic development projects, using alternative technologies and an ecological concept in the operation.



EXECUTIVE SUMMARY

Designed to be a 5-star hotel and has its own land, the Hotel Opuntia Lodge project will be built in the Playa Man area, San Cristóbal Island, Galápagos province. The project is an ecological hotel with 32 rooms with a privileged location in front of the sea. It will take place on a 2250 square meters lot that is located 70 meters from the nearest beach.

The Sale of 45% of the shares of the Company Kicker Rock S.A. and a capital increase of \$ 1,350,000. The total investment of the project is \$10,350,000; where \$ 3,200,000 will be contributed by shareholders and investors and the rest \$ 7,350,000 through a 10-year loan with a six-month grace period.

The project has the approval resolution of the Galapagos Government Council.



MANAGEMENT MODEL

Private investment.
Investing partner.



POTENTIAL MARKET

- National market
- International Market



TOURIST PROJECTION

- Hotel
- Lodge
- Turistic Operation

Note: Investments to be made in Galapagos must consider current regulations in accordance with the Organic Law of the Special Regime of the Province of Galapagos (LOREG) and resolutions in force to date.

More Information



CONTACT

Investment and Connectivity Department
(593) 2-399-9333
Ext: 1428
investecuador@turismo.gob.ec